

PARTICIPATION PLANNING

Sport Australia is committed to helping sports deliver clear, aligned strategy and direction across all levels of the sport. We encourage national sporting organisations to develop unified and inclusive strategies in partnership with their key stakeholders to set the direction throughout the system. Participation planning is the operational tool for bringing the aligned strategy to life.

The planning process incorporates the **Drivers of Participation**, which are the most significant influences driving positive participation outcomes. The principles set the tone for the behaviours and actions and the steps are based on key questions to consider when creating a participation plan.

Organisations have different planning needs and can use the step-by-step planning process to develop a comprehensive participation plan or focus in on specific steps or resources to enhance their plan. Further advice, insights and templates are available on the [Sport Australia website](#).

THE PLANNING PROCESS



“Sport Australia’s planning resources have been critical in helping hockey develop its new National Participation & Engagement Plan. This new strategic document provides our sport with a clear direction over the next two years as we look to recover from the impact of COVID.

It has been genuinely pleasing to see the Participation Drivers come to life, and I hope our work will serve a positive example for other NSOs embarking on their participation planning.”

Michael Johnston, GM Strategy & Game Development, Hockey Australia

The [Participation Design Toolkit](#) on the Sport Australia website includes support for sport organisations working to deliver insight-driven, participant centred plans, products and experiences.

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