Coach developer program objectives

Ultimate goals:

> Improve the quality of coaching

> Improve ongoing coach support

> Improve coach retention

> Improve parental understanding and support of coaching

> Improve club structures and support around coaches

Achieving these goals should lead to increased participation.

Essential features

> It builds capacity locally – these activities cannot be carried out on an ongoing basis by the national sporting organisation (NSO) or state sporting. organisation (SSO); they must be done at club or local association/region level.

> It leads to the NSO having guidelines or other resources that will help replicate it elsewhere, possibly tailored to different circumstances.

> It leads to a self-sustaining program.

> It focusses on improving the *quality* of coaching. The main thing is getting personal support to coaches.

> It is supported structurally in clubs, e.g. with a coordinator.

> It is backed with some education/promotion in the club community on what coach developers (CDs) do and why, how the club is supporting them.

> It has strong elements of experiential learning, i.e. more learning by doing, or on the job.

> There should be alignment with the sport's coaching frameworks.

> Pre and post evaluation is essential, with the CDs, coaches, parents (if junior sport targeted) and participants (if elite focussed).