

Coach developer primer for national sporting organisations

Background

- > Coach developer (CD) program objectives
- > CD models
- > CD pilot primer
- > What makes a good CD?

For clubs

- > CD reward and recognition
- > CD club support

For CDs

- > CD tips

Inductions

- > Generic induction
- > Club induction workshop (90 mins)
- > NSO / SSO CD trainers (one day) (Gene to draft)
- > CDs at club level (3 hour) (ASC to draft)
- > Local government facility (3 hour e.g. Gold Coast) (AB to draft)

Evaluations

- > Parent pre and post
- > Coach pre and post
- > CD pre and post
- > CD evaluation template

Introduction

Retention depends on coaching, poor coaching leads to participants dropping out.

This poses a challenge that needs to be tackled with a new approach that some clubs may already starting to adopt. Best practice and recent research conducted by the ASC suggest that on-the-job training and support is what club coaches generally prefer and gives the best results in coach development.

Support of coach development and of coaches within the club environment will provide the best opportunities for coaches, and positive experiences for young players.

This flexible, on-the-job approach, is very much in line with Football Federation Australia's (FFA's) objectives as we believe that coach development should be: *FAIR*.

The volunteer coach

- > Who are they?
- > What do they want?

Club coach coordinator

- > Qualities and requirements

CCC responsibilities

- > Support and develop the club
- > Support the coaches
- > Link to the association/member federation
- > Know you are successful
- > Coaching essentials
 - Key coach requirements
 - The coach will:
- > The player centred approach
- > Some other positive behaviours
- > Role of the CCC during the season

Support information

- > Preseason - value and acknowledge their commitment
- > During the season - supporting the coach
- > Post season - value and acknowledge their contribution

Appendices